



Be the
change for
your local
community

Become a
**YMCA Black
Country Group
Business
Partner**

YMCA BLACK COUNTRY GROUP



YMCA believes in fairness and opportunity.

There are essential building blocks for a full and rewarding life: a safe home; acceptance; guidance; friendship; physical and mental health; academic support; employment skills; and access to real opportunities.

Many people have never known these things; other people have lost one or more as they grew up, but we all need them.

At YMCA Black Country Group, we provide these critical foundations for a fresh, strong start for young people and a better quality of life in the community.

How YMCA Business Partners make a difference

Supporting YMCA BC will help make a lasting difference to the lives of young people in the Black Country. At the same time, it will enable your business to be visible at the heart of our local communities.

It's through the support of ALL our partners that we truly unite the Black Country business community to help us achieve our vision of every young person having a safe place to stay and the means and confidence to belong, contribute and thrive.

“In so many ways I am grateful to YMCA. They want to help and make your life better.”

- Razia, 23



Business Partner Benefits

There are three options for partnering with YMCA BCG.

Benefit	Bronze £300	Silver £600	Gold £1,000
Acknowledgement in our annual report	✓	✓	✓
Your company logo displayed on the YMCA BCG Corporate Partnerships web page	✓	✓	✓
Quarterly acknowledgment on our social media platforms	✓	✓	✓
Use of YMCA BCG Corporate Partner logo for marketing purposes	✓	✓	✓
Discounted YGym membership at £12 a month (limited to 6 months)	✓ 2 memberships	✓ 5 memberships	✓ 15 memberships
Discounted places as one of our network of nurseries of 10% for the first month and free registration worth £50.00 for each booking	✓ 2 places	✓ 5 places	✓ 10 places
Invitation to YMCA BCG Community events, including members of the local community, businesses and our young people		✓	✓
Complimentary YMCA BC branded merchandise		✓ cup and pen	✓ memory stick
Personalised annual tour of a YMCA BC facility/venue with our staff team and one of our young people			✓
Complimentary use of our training/conference rooms in Wolverhampton and West Bromwich once per year and 15% discount on regular bookings			✓
YMCA BCG annual presentation to your staff team and/or Board on the impact of your support			✓

If your business supports paid staff volunteer days, we have a number of options available to you please discuss this with us.

Other ways you can support us

There are a variety of ways as a business that you can support and raise money for YMCA Black Country Group.

Funds raised will go towards helping the young people we serve move on positively in their lives.

- ▶ Sales Fundraising via WorkForGood.co.uk
- ▶ Charity of the Year Partnership
- ▶ Corporate Donations
- ▶ Payroll Giving
- ▶ Fundraising Events

For more details please contact fundraising@ymcabc.org.uk or subscribe to our fundraising newsletter to hear about our latest events

GET IN TOUCH

To learn more about becoming a YMCA BC Business Partner email fundraising@ymcabc.org.uk

You can also find out more about fundraising for us on our website and subscribe to our newsletter

YMCA BLACK COUNTRY GROUP

fundraising@ymcabc.org.uk
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ymcabc.org.uk



Registered Company No: 4116412
Charity No: 1086320



Here for young people
Here for communities
Here for you

YMCA enables people to develop their full potential in mind, body and spirit. Inspired by, and faithful to, our Christian values, we create supportive, inclusive and energising communities, where young people can truly belong, contribute and thrive.

FAMILY & YOUTH WORK

HEALTH & WELLBEING

HOUSING

TRAINING & EDUCATION

SUPPORT & ADVICE